

Become a



Title Sponsor!

**February 4, 2025  
Orange Beach, AL**

The Snowbird Company offers your company many marketing sponsorship opportunities to grow your business and increase your visibility at our annual Snowbird Fest events. Sponsorships are designed to:

- Differentiate your company from competitors
- Expand your reach beyond the exhibit floor
- Increase your corporate visibility; they will know about you before, during and after event!
- Associate your brand with the Snowbird Lifestyle

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
Booth Area	Largest TENTED visibility booth space: <ul style="list-style-type: none"> <li>• Up to (4) 10X10 booths</li> <li>• Includes up to 4 tables</li> <li>• Special corporate feather banner provided</li> <li>• Ability to hang sign if delivered to The Snowbird Company one week prior to event cut-off.</li> </ul>	2nd largest booth space: <ul style="list-style-type: none"> <li>• Up to (3) 10' X 10' booths</li> <li>• Includes up to 3 tables</li> <li>• Ability to hang sign if delivered to The Snowbird Company one week prior to event cut-off.</li> </ul>	Larger booth space than standard exhibitors: <ul style="list-style-type: none"> <li>• (2) 10' X 10' booths</li> <li>• Includes up to 2 tables</li> <li>• Ability to hang sign if delivered to The Snowbird Company one week prior to event cut-off.</li> </ul>
Electronic Signage Display: <ul style="list-style-type: none"> <li>• Sign inside event venue</li> <li>• Consistent visibility all day</li> </ul>	Top billing below The Snowbird Company	Logo following The Snowbird Company and gold sponsors	Logo following The Snowbird Company, gold and silver sponsors
Expo Bags	Top billing following The Snowbird Company	Logo following The Snowbird Company and gold sponsors	
Stage Presence	<ul style="list-style-type: none"> <li>• Up to (3) 5-minute presentations on the main stage</li> <li>• Included on stage signage</li> <li>• Company banner allowed</li> </ul>	<ul style="list-style-type: none"> <li>• (1) 5-minute presentation on the main stage</li> <li>• Main stage signage allowed</li> </ul>	
Web Visibility <sup>2</sup> : <ul style="list-style-type: none"> <li>• Banner Ads</li> <li>• Social Media</li> <li>• E-Newsletters</li> </ul>	<ul style="list-style-type: none"> <li>• 2nd Largest Sponsor Banner Ad and logo on SnowbirdFest.com</li> <li>• Link in 2 event email blasts</li> </ul>	<ul style="list-style-type: none"> <li>• Mid-sized Sponsor Banner Ad on SnowbirdFest.com</li> <li>• Logo with link in one event email blast</li> </ul>	
Print Advertising	<ul style="list-style-type: none"> <li>• Logo in several of our event ads</li> <li>• Full-page ad in Snowbird Newsletter: Snowbird Fest Edition*</li> <li>• Other print advertising</li> </ul>	<ul style="list-style-type: none"> <li>• Company name in one of our event ads</li> <li>• Half-page ad in Snowbird Newsletter: Snowbird Fest Edition*</li> </ul>	<ul style="list-style-type: none"> <li>• Quarter-page ad in Snowbird Newsletter: Snowbird Fest Edition*</li> </ul>
Radio Advertisement	Company name mentioned		
Investment	<b>\$4,750</b>	<b>\$2,750</b>	<b>\$1,750</b>

<sup>2</sup>visibility for your business from the day you sign-up, through the festival and the month after event  
\* minimum distribution 1,000