

Become the



Premier Sponsor!

February 4, 2025
Orange Beach, AL

The Snowbird Company offers your company many marketing sponsorship opportunities to grow your business and increase your visibility at our annual Snowbird Fest events. Sponsorships are designed to:

- Differentiate your company from competitors
- Expand your reach beyond the exhibit floor
- Increase your corporate visibility; they will know about you before, during and after event!
- Associate your brand with the Snowbird Lifestyle

Co-Host the Event as the Premier Sponsor!

Booth Area	<p>Largest TENTED visibility booth space and premiere choice of location:</p> <ul style="list-style-type: none"> • Includes up to (6) 8' tables • Up to (3) 8' wide tent with lights available to enhance attraction and visibility • Special corporate feather banner • Ability to hang sign if delivered to The Snowbird Company one week prior to event cut-off.
<p>Electronic Signage Display:</p> <ul style="list-style-type: none"> • Sign inside event venue • Consistent visibility all day 	Top billing along with The Snowbird Company on all event signage and video available
Expo Bags	Large company logo printed on expo bag, following The Snowbird Company.
Stage Presence	<ul style="list-style-type: none"> • Up to (5) 5-minute presentations on main stage • Additional printed stage signage and company banner allowed • Videos of company allowed
<p>Web Visibility²:</p> <ul style="list-style-type: none"> • Banner Ads • Social Media • E-Newsletters 	<ul style="list-style-type: none"> • Largest Sponsor Banner Ad and logo on SnowbirdFest.com • Ad with link in all subsequent event email blasts, including Post Show 2025 • Banner ad in 3 Snowbird websites
Print Advertising	<ul style="list-style-type: none"> • Logo printed on t-shirt and cups • Logo in all event ads • Two-page ad in Snowbird Newsletter: Snowbird Fest Edition*
Radio Advertisements	Company name to be mentioned in radio ads as presenting
Investment	\$19,000

²visibility for your business from the day you sign-up, through the festival and the month after event

* minimum distribution 1,000