

Become a



Title Sponsor!

January 30, 2021
Orange Beach, AL

The Snowbird Company offers your company many marketing sponsorship opportunities to grow your business and increase your visibility at our annual Snowbird Fest events. Sponsorships are designed to:

- Differentiate your company from competitors
- Expand your reach beyond the exhibit floor
- Increase your corporate visibility; they will know about you before, during and after event!
- Associate your brand with the Snowbird Lifestyle

		PREMIER	ENHANCED
Day of Event Added Visibility	Booth Area	Largest TENTED visibility booth space: <ul style="list-style-type: none"> • Includes up to (3) 8' tables • One 8' wide tent with lights available to enhance attraction and visibility • Ability to purchase 1 additional table max, at \$300 • Special corporate feather banner • Ability to hang sign if delivered to The Snowbird Company one week prior to event cut-off. 	2nd largest booth space: <ul style="list-style-type: none"> • Includes up to (2) 8' tables • Ability to purchase 1 additional table max, at \$300
	Electronic Signage Display: <ul style="list-style-type: none"> • Additional display on monitors throughout event 	<ul style="list-style-type: none"> • Top billing along with The Snowbird Company 	Logo following The Snowbird Company, Snowbird Fest and Premier sponsors
	Expo Bags/T-Shirts/Cups ¹	Company logo printed on expo bag, t-shirt and cups, following The Snowbird Company.	Company name typed out, following The Snowbird Company and Premier sponsors
Before Event Visibility	Stage Presence	<ul style="list-style-type: none"> • Up to (3) 5-minute presentations on main stage • Stage signage and company banner allowed 	<ul style="list-style-type: none"> • (1) 5-minute presentation on the main stage • Main stage signage allowed
	Web Visibility ² : <ul style="list-style-type: none"> • Banner Ads, Social Media & E-Newsletters 	<ul style="list-style-type: none"> • Largest Sponsor Banner Ad and logo on SnowbirdFest.com • Link with link in 2 event email blasts 	<ul style="list-style-type: none"> • Mid-sized Sponsor logo on SnowbirdFest.com under Premier logos • Logo in one event email blast
	Print Advertising	<ul style="list-style-type: none"> • Logo in one of our event ads • Full-page ad in Snowbird Newsletter: Snowbird Fest Edition* • Logo in Mullet Wrapper cover ad 	<ul style="list-style-type: none"> • Company name in one of our event ads • Quarter-page ad in Snowbird Newsletter: Snowbird Fest Edition*
	Radio Ads	Company name to be mentioned in radio ads leading up to the expo	-----
Investment		\$2,500 (Early Bird until Jan. 17, 2021) \$2,750	\$1,100 (Early Bird until Jan. 17, 2021) \$1,300

¹given away at show, limited quantities available, each sponsor will receive one t-shirt

²visibility for your business from the day you sign-up, through the festival and the month after event

* minimum distribution 1,000, given out the day of the expo and in area Chambers of Commerce leading up to expo