

Become a



Title Sponsor!

January 25, 2018
Orange Beach, AL

The Snowbird Company offers your company many marketing sponsorship opportunities to grow your business and increase your visibility at our annual Snowbird Fest events. Sponsorships are designed to:

- Differentiate your company from competitors
- Expand your reach beyond the exhibit floor
- Increase your corporate visibility; they will know about you before, during and after event!
- Associate your brand with the Snowbird Lifestyle

	GOLD	SILVER	BRONZE
Booth Area	Largest TENTED visibility booth space: <ul style="list-style-type: none"> • Up to (4) 10X10 booths • Includes up to 4 tables 	2nd largest booth space: <ul style="list-style-type: none"> • Up to (3) 10' X 10' booths • Includes up to 3 tables 	Larger booth space than standard exhibitors: <ul style="list-style-type: none"> • (2) 10' X 10' booths • Includes up to 2 tables
Electronic Signage Display: <ul style="list-style-type: none"> • Sign inside event venue • Consistent visibility all day 	Top billing along with The Snowbird Company	Logo following The Snowbird Company, Snowbird Fest and gold sponsors	Logo following The Snowbird Company, Snowbird Fest, gold and silver sponsors
Expo Bags	Top billing following The Snowbird Company	Company name typed following The Snowbird Company and gold sponsors	
Stage Presence	<ul style="list-style-type: none"> • Up to (3) 5-minute presentations on the main stage • Stage signage and company banner allowed 	<ul style="list-style-type: none"> • (1) 5-minute presentation on the main stage • Main stage signage allowed 	
Web Visibility ² : <ul style="list-style-type: none"> • Banner Ads • Social Media • E-Newsletters 	<ul style="list-style-type: none"> • Largest Sponsor Banner Ad and logo on Snowbird-Fest.com • Link in 2 event email blasts 	<ul style="list-style-type: none"> • Mid-sized Sponsor Banner Ad on SnowbirdFest.com • Logo with link in one event email blast 	
Print Advertising	<ul style="list-style-type: none"> • Logo in one of our event ads • Full-page ad in Snowbird Newsletter: Snowbird Fest Edition* • Other print advertising 	<ul style="list-style-type: none"> • Company name in one of our event ads • Half-page ad in Snowbird Newsletter: Snowbird Fest Edition* 	<ul style="list-style-type: none"> • Quarter-page ad in Snowbird Newsletter: Snowbird Fest Edition*
Investment	\$2,449	\$1,499	\$1,129

²visibility for your business from the day you sign-up, through the festival and the month after event
* minimum distribution 1,000